



Practical steps to

Protect Your Brand

A seminar on safeguarding your #1 business asset

- ⇒ The 5 steps to securing a bulletproof brand
- ⇒ Strong brands vs weak brands: what's the difference?
- ⇒ Brand protection pitfalls (and how to avoid them)

Presented by **Victor Ng**, senior associate and trade marks lawyer

When Wednesday 25 August 2010, 4.30 pm – 6.00 pm

Where Logie-Smith Lanyon,
Level 13, 575 Bourke Street, Melbourne

RSVP Katie Wallis e: kwallis@logielaw.com t: 03 9628 4186

FREE ENTRY but book now as places are limited!

